

PROJECT HOUGOUMONT

Part of the Waterloo 2015 Celebrations

Patrons

His Grace The Duke of Wellington HIH Prince Charles Napoléon

HSH Prince Blücher von Wahlstatt



Hougoumont seen from the east of what was once the ornamental garden

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“Project Hougoumont” is a heritage project aimed at saving Hougoumont Farm from ruin. The farm’s place in history is unique and unquestioned and it deserves to be preserved. The aims of the project are two-fold: to ensure the restoration of the site and to create a living memorial for visitors worldwide interested in the historical lessons of this battle. Hougoumont will be a site of remembrance and reconciliation, as well as a centre for education and debate.

THE IMPORTANCE OF HISTORY

The fate, not just of rival nations but of Europe itself, was decided by the battle that was fought at Waterloo on the 18th of June 1815.

Both the Duke of Wellington and the Emperor Napoleon considered the capture of the farmhouse at Hougoumont to be critical to the outcome of the day. The site was successfully defended by the British and their allies throughout the day and several thousand brave men on both sides died in the terrible struggle.

The critical role that the farmhouse played in one of the greatest battles of history is best summarized in the Duke of Wellington's own words:

“The success of the battle turned upon the closing of the gates at Hougoumont”.



“The Closing of the Gates” - Robert Gibb - 1903

THE IMPORTANCE OF HOUGOUMONT FARM

Having fallen into considerable disrepair in recent years, Hougoumont Farm was purchased by the *Intercommunale "Bataille de Waterloo 1815"*, and added to the tourist complex around the Lion Mound. A restoration project has now been drawn up and approved with the help of architects DDGM and the Heritage Group *L'Institut du Patrimoine Wallon*, (representing the Walloon Regional Government), which is currently assisting in the management of this project and gaining access to all potential subsidies.

The Hougoumont Project constitutes the most important battlefield restoration project within the scope of the Bicentennial Celebrations for the battle of Waterloo, and one with which individuals, corporations and associations can all be associated.



The Farm House in its present state - 2011

INTERNATIONAL IMPORTANCE

The battle of Waterloo was a milestone in our history. It ended over 20 years of unprecedented warfare which had involved almost every country in Europe and, was followed by a century of relative peace before another world conflict. Today, two centuries later, Project Hougoumont stands for the same ideals of peace and stability in Europe.

Work is well underway for the restoration of the battlefield site but Hougoumont Farm, in its position at the extremity of the area, will be the last to be addressed. The challenge will be to have the work at the farm completed in time for the Bicentennial Celebrations in 2015.

A vital element from the British point of view is the erection of a monument close to the North gate in the farmyard to commemorate the British soldiers who fought so gallantly at Waterloo – the only nation without its own memorial on the battlefield. Initial designs of this monument have been drawn up and have been integrated into the overall project for which the necessary authorizations have now been obtained.



The Barn Buildings in their present state – 2011

BUDGET

The total cost is estimated at €5.5 million.

Public funds would be available through subsidies of up to €3.5 million provided that private funding can cover the difference. A special charity, "Project Hougoumont", has been set up in order to raise, manage and channel the additional financial support required for the overall project and it has set itself the target of raising **€2 million** between 2011 and 2015.

A Hougoumont Fund has been set up within the *Fondation Roi Baudouin* to channel the funds and guarantee their use exclusively for the restoration expenses of the project in addition to ensuring tax deductibility for donors.

The official permit for the restoration works to be carried out was granted in June 2011.



Another perspective of the farm buildings - 2011

THE IMPORTANCE OF SPONSORSHIP

The proposal is to launch the search for sponsorship, initially on two major levels.

- We are seeking four elite **GOLD sponsors** (€250.000) who, for historical or personal reasons, would wish to have their name forever associated with this unique project
- Additionally, we are seeking ten **SILVER sponsors** (€100.000), leading British, Belgian and multinational corporations or personalities who would benefit from their association with this project

Of course, lesser amounts of sponsorship are also highly welcome and necessary.

All donations are tax deductible and can be made over a period of three financial years.

A member of the Project Hougoumont Committee would be very pleased to guide you through the list of specific benefits that your generosity entails.



An indication of the degree to which nature is taking over the Hougoumont site

SPONSORSHIP BENEFITS

Sponsorship will be subject to a partnership agreement which will specifically define the advantages enjoyed by sponsors within each category.

For example:

For Silver Sponsors :

- Names inscribed on a plaque inside the farm building
- Use of barn for corporate or private events
- Benefit from prominent publicity in all references to the restoration project
- Invitations to VIP events connected with Hougoumont

And in addition, for Gold Sponsors :

- A room named after them in the farm buildings
- Invitations to Bicentennial Celebrations of the Battle of Waterloo as well as other special invitations (for example from the Ambassador of the United Kingdom to Belgium, the Ambassador of Belgium to the United Kingdom or from The Duke of Wellington to Apsley House in London)

This represents a unique opportunity for benefactors to associate their names forever with a world famous site.



The beautifully renovated Chapel – the only part of Hougoumont to have been restored to date

KEY MEMBERS OF THE PROJECT

Patrons

- His Grace The Duke of Wellington
- HH Prince Charles Napoléon
- HSH Prince Blücher von Wahlstatt

Patrons Committee

- The Marquess of Douro
- Count Blücher von Wahlstatt
- H.E. Mme Michèle Boccoz, Ambassador of France to Belgium
- H.E. Mr Jonathan Brenton, Ambassador of the United Kingdom to Belgium
- H.E. Mr Henne Schuwer, Ambassador of the Netherlands to Belgium
- H.E. Mr Eckart Cuntz, Ambassador of Germany to Belgium
- H.E. Mr Johan Verbeke, Ambassador of Belgium to the United Kingdom
- Mr Lode Willems, former Ambassador of Belgium to the United Kingdom and Germany



Executive Committee

- Count Georges Jacobs de Hagen, Chairman
- Countess Nathalie du Parc Locmaria, President of the *Intercommunale « Bataille de Waterloo 1815 »*
- Baron Bernard Snoy, President of the « *Comité pour les études historiques de la bataille de Waterloo* » (Waterloo Committee)
- Mrs Alice Berkeley, Chair of the Waterloo 200 Culture Committee
- Mr Michael Mitchell, Secretary

Advisors

- International Historical Advisory Committee

HOW TO DONATE – 100% of proceeds go to Project Hougoumont

HOW TO DONATE IN THE UNITED KINGDOM		
<p style="text-align: center;">CHEQUES</p> <hr/> <p>Made payable to 'Project Hougoumont'</p> <p>And sending them to Project Hougoumont c/o Wastepack Group Field House Station Approach Harlow Essex CM20 2EW United Kingdom</p>	<p style="text-align: center;">BANK TRANSFER</p> <hr/> <p>With the following details :</p> <p>Project Hougoumont Account number: 063325520 Sort code: 18-00-02 BIC number: COUTGB22 IBAN number; GB50COUT18000206332552 Coutts and Co 440 Strand London WC2R 0QS United Kingdom</p>	<p style="text-align: center;">PAYPAL</p> <hr/> <p>You can donate with PayPal Via our website, Go to www.projecthougoumont.com</p> <div style="text-align: center;">   </div>

HOW TO DONATE IN EUROPE		HOW TO DONATE IN THE UNITED STATES
<p style="text-align: center;">HOW TO DONATE IN BELGIUM</p> <hr/> <p>Belgian-based donors can support Project Hougoumont by making a donation to the Hougoumont Fund managed by the Fondation Roi Baudouin on the following account :</p> <p>Fondation Roi Baudouin / Koning Boudewijnstichting Rue Brederodestraat 21 1000 Bruxelles/Brussel Bank account : 000-0000004-04 Mentioning : « S2052 – The Hougoumont Fund »</p> <p style="text-align: center;">GIFTS ARE TAX DEDUCTIBLE</p>	<p style="text-align: center;">HOW TO DONATE IN EUROPEAN COUNTRIES OTHER THAN UK AND BELGIUM</p> <hr/> <p>Donors from different European countries (France, The Netherlands, Germany, Ireland ...) can support Project Hougoumont in a tax effective way through the Transnational Giving Europe network. For information please contact tge@kbs-frb.be</p> <p style="text-align: center;">GIFTS ARE TAX DEDUCTIBLE IN MOST EUROPEAN MEMBER STATES AND SWITZERLAND</p>	<p>US-based donors can support Project Hougoumont in a tax-efficient way through a contribution to the King Baudouin Foundation United States (KBFUS).</p> <p>Gifts by check to KBFUS, write "Hougoumont" in the memo section of the check, and send it to KBFUS, 10 Rockefeller Plaza, 16th Floor, New York, NY 10020.</p> <p>For more information please contact info@kbfus.org or phone (212) 713 7660</p>

For further information or questions, please contact Michael Mitchell on m.mitchell@aerosystems.be



The Lion Mound seen through the hole in the southern wall of what was Hougoumont's Formal Garden

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www.waterloo200.org

www.projecthougoumont.com